

## **PRESS RELEASE**

### **For Immediate Release**

#### **MAP Honored as 'Best Place to Work' for Second Year in a Row at HR Asia Awards 2024**

Jakarta, June 14, 2024 - PT Mitra Adiperkasa Tbk (MAP), has been awarded the "Best Place to Work" at the HR Asia Awards 2024. This marks the second consecutive year that MAP has received this prestigious honor, having first won it in 2023.

The HR Asia Awards recognize companies across various countries for their dedication to creating a positive work environment. As Indonesia's leading lifestyle retailer, MAP has consistently demonstrated its commitment to outstanding employment practices and providing the best for its employees.

Donna Mc Meredith, Head of HR Corporate at MAP Group, stated, "Winning HR Asia award for the second consecutive year is a remarkable achievement for us. It reflects our unwavering dedication to fostering a supportive and dynamic workplace where our employees can thrive and grow. Our leadership has played a pivotal role in this success, consistently championing initiatives that prioritize employees' professional development and well-being. We believe that our people are our greatest asset, and this recognition reinforces our commitment to their growth and satisfaction."

"MAP is committed to creating an engaging work environment and a strong work culture. Aligned with our core values centered around PEOPLE, our aim is to consistently provide a comprehensive 360-degree experience for our employees, mirroring the service excellence we offer our external customers. This effort underscores our goal to seamlessly integrate human resources with business dynamics. With a workforce exceeding 29,000 individuals, MAP remains steadfast in its commitment to delivering unparalleled work experience for each employee," Donna added.

This accolade was earned by meeting the stringent criteria set by the HR Asia Awards, which emphasize employee engagement and the cultivation of a positive work ethos. It highlights the Company's unwavering commitment to ensuring employee contentment and welfare, as well as its dedication to continuous innovation and raising standards of excellence in empowering its team and creating an inspiring workplace. This achievement reflects the collective efforts of MAP.

### **About PT Mitra Adiperkasa Tbk**

MAP boasts a portfolio of over 150 world-class brands, ranging from department stores, sports, fashion, kids, food & beverage, to lifestyle. As of the end of March 2024, MAP operates more than 2,800 retail outlets in over 80 cities across Indonesia. Key retail concepts managed include: **Department Stores:** Sogo, Seibu, The FoodHall; **Fashion & Beauty:** Zara, Marks & Spencer, Kipling, Cotton On, Mango, Massimo Dutti, Swarovski, Zara Home, Boots, Sephora; **Active (Sports & Leisure):** Sports Station, PlanetSports.Asia, Foot Locker, Converse, Golf House, Reebok, Skechers, Onitsuka Tiger, Staccato, Clarks; **Kids:** Kidz Station, Smiggle, Lego; **Digital:** Digimap, Digiplus; **Food & Beverage:** Starbucks, Pizza Marzano, Krispy Kreme, Cold Stone Creamery Ice Cream, Godiva, Genki Sushi, Subway; **Others:** Alun Alun Indonesia. For more information about MAP, please visit [www.map.co.id](http://www.map.co.id).

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